

Recent progress on our journey to Destination Green...

United Kingdom

UK Bus

Demand-responsive service 'ArrivaClick' doubles in size, encouraging modal shift

+100%

Participation in National Clean Air Day social media campaign

£75k saved by ensuring 75% of bins in every depot are for recycling, reducing landfill

Arriva Yorkshire:

Worked with local radio station to encourage people to make clean air pledges

Arriva Midlands:

Running clean air sessions in local schools, demonstrating the positive role of buses

Arriva North West:

50% off family tickets for World Environment Day

UK Trains

Shared Destination Green action plan developed across TOCs

Bid Team:

Options report commissioned on diesel engine emissions reduction

CrossCountry:

Engine idling policy, good practice

Key

Number of initiatives by region



Together we can help Arriva reach

Destination Green

Tell us about environmental projects where you are: destinationgreen@arriva.co.uk

Northern Europe

Sweden:

Over 90% of waste recycled (Bus), Over 70% of waste recycled (Trains)



Netherlands:

Tree planting to offset customer CO₂ emissions



Lean and Green star award for CO₂ reductions



Southern, Central & Eastern Europe

Slovenia:

Measurement and analysis of energy use by depot



Analysis of bus mileage by euronorm to reduce air pollution



Czech Republic:

Driver simulator used for eco-driver training



"Cyclobuses" allow transport of bikes for modal shift



Italy:

Bici bus service allows passengers to carry bikes on the bus



Tourist Welcome Card launched for modal shift



SAF Udine promotes environment at sustainability festival



Serbia:

Destination Green signage used for waste



Promotion of World Environment Day



Portugal:

ISO14001:2015 certification at TST



Croatia:

Re-usable oily rags to reduce waste and cost



Sharing Arriva ZEV strategy at smart energy conference



Slovakia:

First electric bus launched



Hungary:

15 new Euro VI buses

